



**Senior Day at the Capitol: March 13, 2019**  
**SUPPORT OUR WORK-BECOME A SPONSOR!**

**Why is Colorado Senior Lobby an important Business relationship for YOU?**

***Your organization serves older adults, markets to older adults. CSL exists to serve Colorado's older adults. It's a natural connection - you and CSL.***

- Concern and awareness for the issues of our aging population are growing in the State and at the Capitol - witness the 9/18/18 Governor's announcement of "Lifelong Colorado" - making Colorado the third Age-Friendly state in the nation. (You will hear more about that at our event.)
- Your support of CSL further indicates that you too are aware and engaged in how the nearly 25% of the state's population who are over the age of 60 will impact your organization and our state.
- We'll have thought leaders in a panel discussion at Senior Day speaking to an assembled crowd of 300-350 people about what to expect in the coming decade regarding new ways of providing mobility, health care, including everyone in learning to use technology, and giving our audience members the time to have meaningful discussions among themselves. We have also invited the Governor and Lt. Governor, legislators, AARP, the State's Senior Advisor on Aging.
- **And we have a surprise EMCEE. It's going to be an exciting and informative day.**
- **SPONSOR SPACE IS LIMITED. DONT BE LEFT OUT!** (See next page for further details).

**Colorado Senior Lobby IS ... The ONLY non-affiliated, non-partisan, all volunteer non-profit focused solely on the interests of Colorado's older adults - at the State level.**

**Our mission is simple: To improve the quality of life and well-being for all older Coloradans.**

**Our volunteers are highly visible at the Capitol: we show up.** That matters. We work closely with many other organizations on behalf of seniors.

**We inform and educate Colorado's older adults, and legislators, on the public policies impacting those older adults and work with legislators and other groups to have a positive impact on older Coloradans.** Examples include our role in the creation of the Senior Property Tax Exemption in 2002, in helping to redefine dementia in our state statutes just last years, in leading the way to reduce elder abuse.

**As a Sponsor—see next page-- you will be helping CSL continue its work in several ways:**

- With Financial Support (see next page)
- Establishing a partnership that gives your employees another outlet for volunteering in the community
- And the opportunity to work with us on legislation impacting older Coloradans.

**Questions? or to Sign Up**

**Contact Bob Brocker – Colorado Senior Lobby Board President 303 832 4535**

Email: [President@ColoradoSeniorLobby.org](mailto:President@ColoradoSeniorLobby.org)

[www.ColoradoSeniorLobby.org](http://www.ColoradoSeniorLobby.org)

*See next page*



## **Senior Day at the Capitol 2019 - Be a Sponsor**

**When: Wednesday, March 13, 2019**  
**8:00AM – 9:00AM – Continental Breakfast & Networking**  
**9:00AM – 12:35PM Program & Refreshment Break**

**Where: Scottish Rite Masonic Center, 1370 Grant Street, Denver, CO**



The entire event is being held at the Scottish Rite Masonic Center (NEAR the Capitol), The Governor and Lt Governor are invited along with legislators and other groups. A panel of thought leaders in the areas of mobility and health care will focus on the 2020's--developing technologies for older adults, and potential impacts on future legislation.



The day begins with a light breakfast (burritos, etc.) with networking and visiting with sponsors from 8AM to 9AM. The program begins at 9AM with a break around 10:30 with refreshments and light snacks and another chance to visit with our event sponsors. We have a very limited number of free tickets. We appreciate your donation of \$10 with your ticket buy as a contribution to the cost of the event.



**Learn more about the Scottish Rite Masonic Center - <http://stunningdenvereventcenter.org/>**

<b>Sponsors Receive ...</b>	<b>\$2500 and Above</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
		<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
Company name, contact information and website link listed on CSL Senior Day at the Capitol event web page and included in the event program.	<b>Talk to CSL*</b>	●	●	<b>SOLD OUT</b>
Event Sponsor LOGO on EVENT PROGRAM. Larger Display Space at the event from 8AM – 12:35PM at Scottish Rite Consistory.	<b>Talk to CSL*</b>	●		
2019 LEVEL 3 Organizational Membership in CSL included	<b>Talk to CSL*</b>	●		
Display Space at the event from 8AM - 12:35PM at Scottish Rite Consistory. 2019 LEVEL 2 (3 to 35 people) Organizational Membership in CSL included - ●	<b>Talk to CSL*</b>		●	<b>SOLD OUT</b>

\* CSL will work with you to tailor a package that adds the most value for you, and CSL. Examples may include items like the opportunity to speak at the event, advertising on the CSL website

**The event will be streamed and recorded! Learn more at [www.ColoradoSeniorLobby.org](http://www.ColoradoSeniorLobby.org)**

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